



How to convince your management that NordPass is a necessary tool in your company

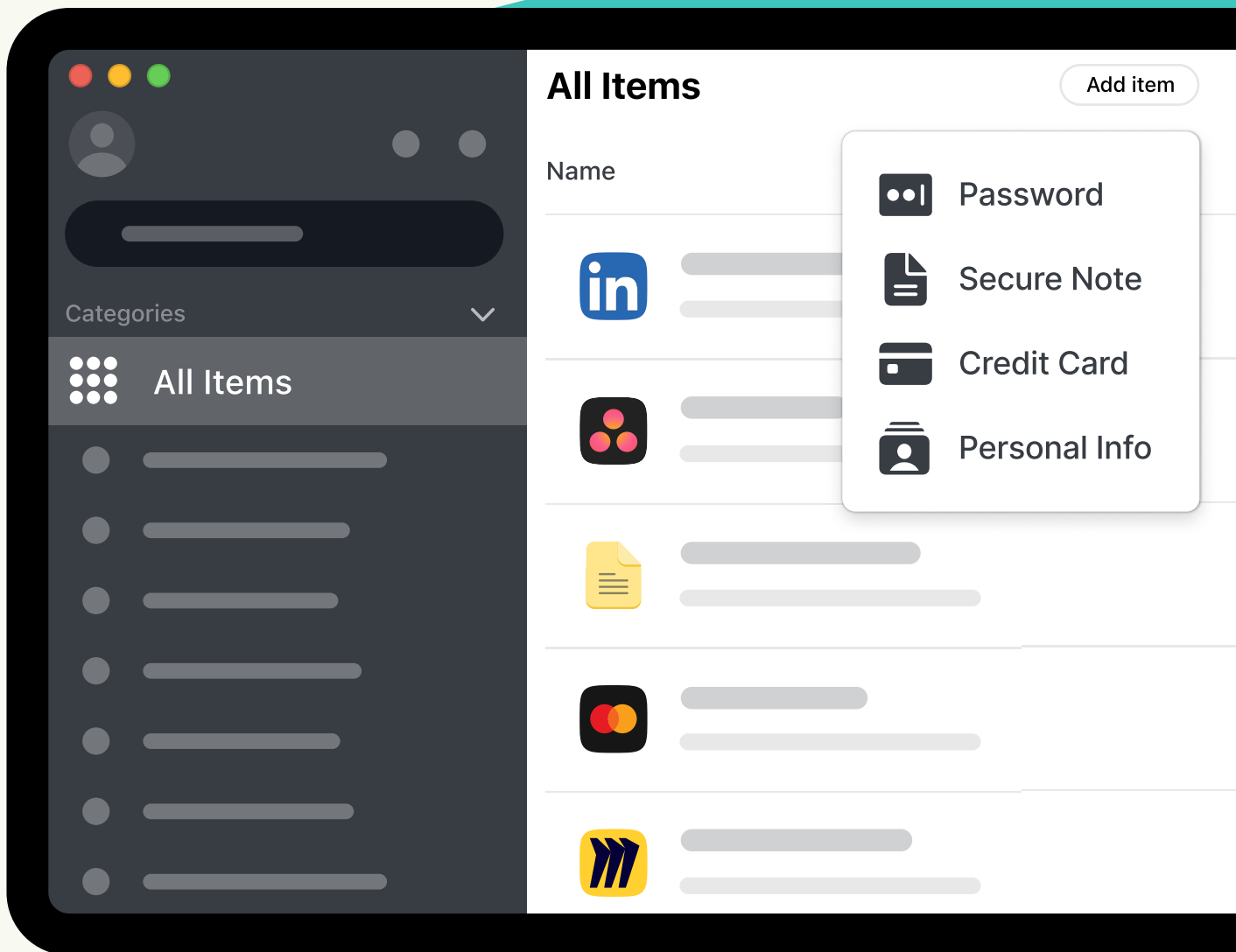


Introduction

In your organization, passwords are the first line of defense and the first target for bad actors. If the login credentials of anyone in the company are compromised, it can lead to dire consequences.

Using a password manager can help keep your company's sensitive data secure and greatly improve your company's productivity, saving you hours that would otherwise be wasted resetting and creating new passwords.

Your organization must stay ahead of the threats and maintain its productive daily work pace – that's where NordPass comes in.



1. The problem: Password management habits in the organization

High-profile data breaches can cause your company significant financial damages

692,097,913

the number of breaches recorded in the first eight months of 2023

\$4.45 million

the average cost of a data breach globally in 2023

74%

of data breaches involved a human factor like phishing, stolen credentials, social engineering, or human error

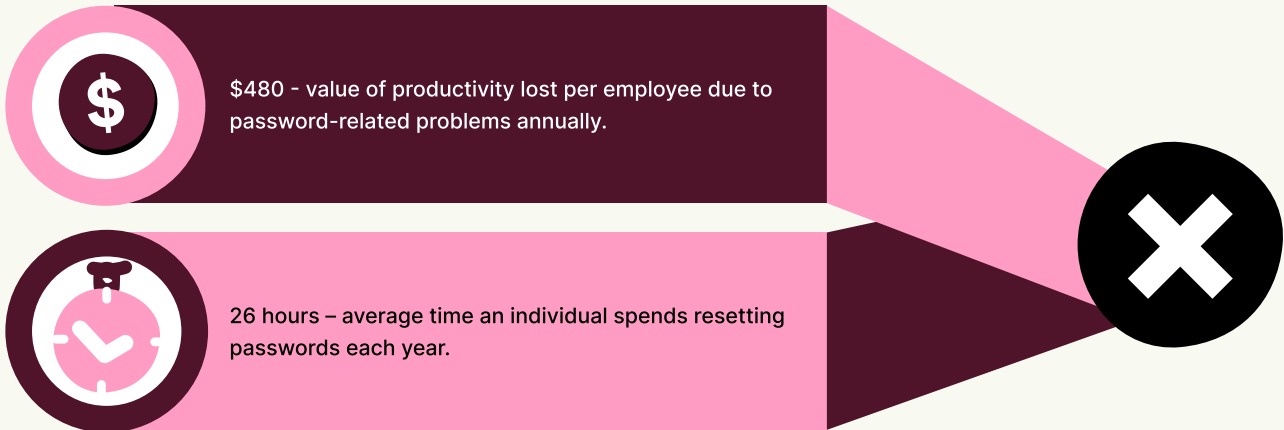
80%

of data breaches are related to passwords

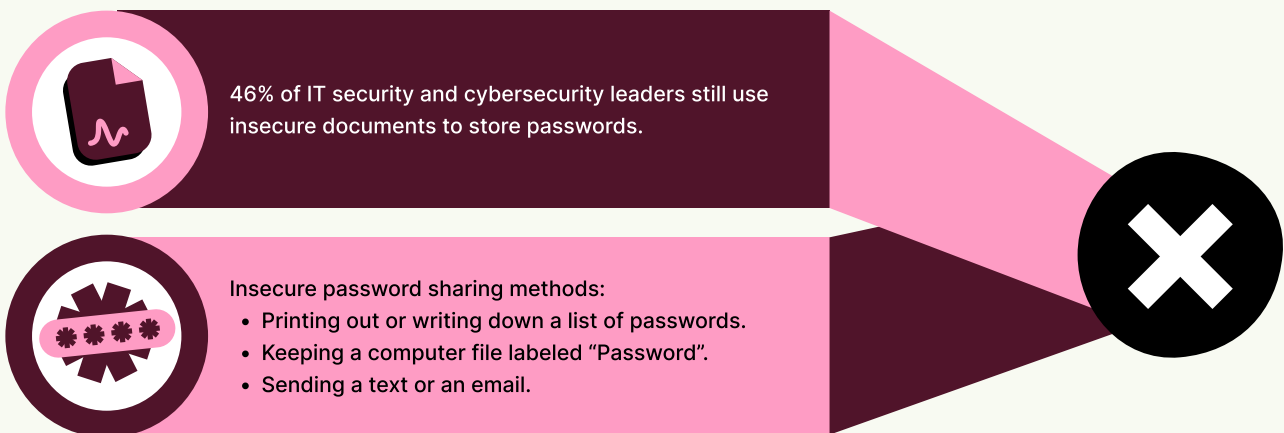
Sources: [IT Governance](#), [CSO Online](#), [DBIR](#)



Manual password management leads to wasted time and lost productivity



Insecure password sharing in your company is more common than you might think



Revoking login access after employee departure might prove to be difficult for your company



Sources: [Beyond Identity](#), [FoneArena](#), [Bravura Security](#), [WEBIT](#)



2. The solution: NordPass password manager

For IT & Security Departments



Encrypted business Vault

Each member's Vault uses end-to-end encryption with the ultra-secure XChaCha20 encryption algorithm, supporting zero-knowledge architecture. This means that no one – not even NordPass – has access to the information stored in your Vault. NordPass is the only major password manager that uses state-of-the-art XChaCha20 technology. This measure significantly decreases the vulnerability of your company's data and reduces the risk of breaches or theft.



NordPass Authenticator

NordPass has an integrated two-factor authentication (2FA) solution. Unlike other password managers, NordPass secures your time-based one-time passcodes (TOTP) by leveraging biometric, possession, and knowledge factors, meeting the security standard for multi-factor authentication. With NordPass Authenticator, team members with shared access can generate their own two-factor codes, making adding an additional security layer to shared corporate accounts easy. TOTP codes are unlocked from within the NordPass app using the members' biometrics, thus eliminating the need to sync with the account owner to retrieve the code.



Easy and secure on - and offboarding

With NordPass, your IT colleagues can easily grant and revoke access without compromising efficiency and security. During onboarding, you can grant your colleagues access only to the necessary passwords and credentials. The offboarding procedure lets you remove access from departing employees with just one click of a button. You can easily transfer login details from a deleted member's account to an active member using the Items Transfer function, ensuring you are prepared for any changes in your team.



Dashboard

A single place that provides Owners and Admins with internal security insights relevant to the company. You can check for weak, old, or reused passwords using the Password Health tool, as well as run the Data Breach Scanner to find out if any of the corporate data has been compromised.





Activity Log

The Activity Log provides Admins and Owners with a bird's-eye view over all password-related activity in the employees' password Vaults and actions performed within the Admin Panel. This includes details such as login attempts, password updates, password autofill actions, and any security-related events. This log serves as a valuable security and auditing tool.



Company-wide settings

Many breaches occur because company managers don't have central control of employee credentials. With NordPass, you can use company-wide settings to enforce multi-factor authentication, use the Password Policy function to establish password strength standards, enable Autolock on devices with public access, and disable outside sharing while mitigating the risk of password-related incidents.



Multi-factor authentication (MFA)

MFA is an extra line of defense to your NordPass encrypted Vault. You can set a company-wide policy for all employees to enable MFA on their devices. Logging into MFA-protected accounts requires access to your smartphone, security token, or a different authorized authentication device, letting you feel even more secure as you handle your daily operations.



For All Departments



Store credentials in one place

With NordPass, you don't need to search for login or payment information – simply store, access, manage, and share your passwords, passkeys, as well as personal and banking data, in one encrypted place, saving time from frequent password resets and letting you focus on the tasks at hand instead. Your saved items synchronize across your devices, so all your sensitive data is always within reach, and there's no need to worry about forgetting it.



Autofill and Autosave

Autofill lets your team sign in and input information like usernames and passwords, credit card details, or addresses faster and stay productive throughout the day. NordPass Autosave detects when you enter new passwords or change your account details and lets you save and update them with one click, so you don't have to worry about forgetting them the next time you need them.



Secure sharing

Share passwords and other sensitive information with your colleagues without compromising security. For example, if you're going on holiday, you can quickly share encrypted login details, credit card information, and other items with your team. That way, you don't get stuck in a loop of resetting passwords each time someone new needs access. To reinforce the safety of your data, you can choose to share the items without granting editing access.



3. Why choose NordPass

If you're looking for a way to amp up your organization's security, you need the right tools at your disposal. With NordPass, you can secure your business and protect your teams with ease.



Cost-effective

Get more for less with 24/7 support, a simple-to-use interface, and a suite of advanced security features at a competitive price. NordPass offers more for less with no hidden costs.



Easier to use

A password manager can only work when it is widely adopted and properly used. That's why NordPass is user-friendly, free of endless menus and confusing jargon.



Future ready

On the cutting edge of faster and safer technology, NordPass is the only password manager using the XChaCha20 encryption algorithm and benefits from machine learning for the autofill function.



More secure

NordPass' end-to-end encryption and zero-knowledge architecture ensure the highest standard of privacy and security for your business. NordPass Business is ISO 27001 and SOC 2 Type 2 certified, independently audited by Cure53, and HIPAA compliant.



Best-in-class tech support

Get help whenever you need it. Our tech-minded customer support team is available 24/7 to solve any issues at hand swiftly and smoothly. NordPass teams provide an effective communication, and personalized touch at every stage.



Industry-leading product

NordPass was created by the world's most trusted cybersecurity brand and creators of NordVPN — Nord Security.



4. Real-world success: Testimonials from NordPass clients

NordPass strives to build long-lasting success stories with our clients. Here's what our clients have said about NordPass:



NordPass gives us, as a nationwide non-profit organization, the opportunity to provide secure and centralized management of our digital access. While we at Aelius Förderwerk provide safe and individual support for our young people, NordPass takes care of our digital security. What a match!

– **Dominik Kolb**

Office management/Geschäftsstellenleitung
Aelius Förderwerk e.V.



In order to strengthen the company's resistance to cyber attacks, we were looking for a password management solution. We tested several different tools and chose NordPass. Loved the functionality and ease of use of this tool.

When choosing a service, it is important to trust the supplier's reputation and competence. The NordPass team exceeded our expectations not only during the selection of the tool but also during its implementation.

– **Reda Aleksandraviciene**

Head of Operations
Telesoftas



Security is a priority when running a global company. The Dr. PAWPAW team uses NordPass to make operating in over 45 countries simple. Each team has simplified the way we store passwords and access accounts, all whilst ensuring everything is 100% secure. As the team has grown it has been easy to add new users – it grows with us as our team grows!

– **Katie Sayer**

Social media and influencer leader
Dr. PAWPAW



5. Questions and concerns

Are password managers a costly investment?

Most password managers have different plans and may require users to pay additional fees for individual features, e.g., the breach scanner or activity log. In some instances, they may even charge for services like live customer support. However, NordPass is a cost-effective solution that offers more for less without any hidden costs. Starting at 1.79/month per user and with no extra charges, you receive 24/7 support, a simple-to-use interface, and a suite of advanced security features.

How can a password manager be useful for different departments in my company?

HR department

NordPass gives your HR department an efficient way to organize, protect, and securely share access to highly sensitive data, such as employment contracts, salaries, and visa applications, without exposing it to external risks.

Sales

NordPass enables sales professionals to get quick and secure access to internal accounts and sensitive information concerning your clients' personal and financial data anytime, anywhere – whether they're at the office or on the go to close the big deals.

Marketing

NordPass helps your marketing teams store and handle sensitive data related to cross-departmental projects and tasks while enabling easy and secure sharing of login credentials and saving time on every sign-in, form fill, and ad payment – no need to sacrifice security in time-sensitive situations.

Finance

NordPass keeps credentials and payment information safely encrypted while letting finance professionals securely and efficiently share items with their team on demand.

IT and Operations

NordPass provides the necessary tools to empower your IT and Operations teams with a more efficient onboarding strategy by organizing sensitive data by category, department, or both.

NordPass can also improve collaboration between different departments. For example, you can create groups involving members of different departments working together on a project, and enable them to share sensitive information quicker and easier.



Why do you need a password manager if you use single sign-on (SSO)?

While SSOs are an effective solution to centralizing access, they do not cover applications without SSO support, opening up security risks. NordPass helps secure and manage accounts that are not covered by SSO by enabling you to create and manage strong, unique passwords, mitigating password-related vulnerabilities.

NordPass offers additional password policy options and adds extra encryption to safeguard your Vault, even if the SSO credentials are breached.

How will the password manager be integrated into our existing cybersecurity system and toolkit?

NordPass is compatible with major identity providers, including Microsoft, Google, and Okta. Thanks to this compatibility, your organization can employ centralized management of the users' access to their Vaults. This contributes to your company's cybersecurity toolkit as an additional layer of security and productivity, helping regulate access. NordPass also easily and efficiently streamlines the employee on- and offboarding processes.

How does the onboarding process work?

The onboarding includes videos showing the process of setting up the necessary settings, as well as supplementary materials, including an introductory PDF. Employees will also access videos from the User's perspective explaining how NordPass works. Larger companies are provided with dedicated account managers and face-to-face onboarding.

Will our organization receive ongoing support while using NordPass?

Yes, NordPass offers 24/7 support that can help you if you have any additional questions or encounter any problems while using our service.

Where is the NordPass data stored?

NordPass customers can choose to store their data either in the US or the EU data centers. If you want to use the EU data center, please contact NordPass at sales@nordpass.com.





Is NordPass safe to use?

Yes, NordPass is a secure encryption-based service that uses public-key cryptography to protect all your organization's sensitive data and enable account recovery. We use the xChaCha20 algorithm to ensure fast, safe, and simple connections for our users. NordPass Business is ISO 27001 and SOC 2 Type 2 certified and was independently audited by Cure53. NordPass Business is also HIPAA-compliant.



Can NordPass contribute to meeting cybersecurity compliance standards in my company?

Yes. Here's how NordPass can improve your compliance posture:

-  NordPass uses secure XChaCha20 encryption to ensure the confidentiality, integrity, and availability of all credentials, passwords, personal information, and notes in the company.
-  NordPass can help you control access to sensitive data and corporate accounts. The procedure of granting, revoking, and reassigning access is swift, simple, and secure. Administrators can ensure that each team member only has access to what they need. For additional privacy, members can share credentials without reading or editing access.
-  NordPass helps enforce a secure password policy. Our Password Generator makes creating strong, hard-to-hack credentials seamless and offers multi-factor authentication — which are two common compliance standards.
-  NordPass can help you prevent and mitigate the damage of data breaches. The Data Breach Scanner detects whether your corporate credentials, payment information, or domains have been breached. With Breach Monitoring, your colleagues will receive immediate notifications if their credentials appear in a data breach. This helps discover breaches faster and gives more time to mitigate the damages and adhere to cybersecurity compliance standards.



Why is NordPass better than browser password managers?

	NordPass	Browsers
Zero-knowledge architecture	✓	✗
xChaCha20 encryption	✓	✗
Access on any device and browser	✓	✗
Device protection with Autolock	✓	✗
TOTP-reinforced security	✓	✗
Password generator set to company policies	✓	✗
Secure sharing within and outside organizations	✓	✗
Built-in domain leak monitoring	✓	✗
Detailed activity logs	✓	✗
Company password health overview	✓	✗



Contact our experts

✉ sales@nordpass.com

